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**BEYER WEAVER & THOMAS, LLP**

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**INTELLECTUAL PROPERTY LAW**

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**FACSIMILE COVER SHEET**

February 3, 2005

Receiver: U. S. Patent and Trademark Office

TEL #:

FAX #: (703) 872-9306

Sender: Susan W. Xu for Justin A. White

Our Ref. No.: IGT1P128X2

Re: Application No. 09/965,786

Pages Including Cover Sheet(s): (15)

**MESSAGE:**

Dear Sir:

Please deliver the attached Response to Office Action of November 3, 2004 for the above referenced application to Examiner Coburn.

Please enter this in the file.

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**CONFIDENTIALITY NOTE**

The information contained in this facsimile (FAX) message is legally privileged and confidential information intended only for the use of the receiver or firm named above. If the reader of this message is not the intended receiver, you are hereby notified that any dissemination, distribution or copying of this FAX is strictly prohibited. If you have received this FAX in error, please immediately notify the sender at the telephone number provided above and return the original message to the sender at the address above via the United States Postal Service. Thank you.

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEB 03 2005

In re application of: Rowe et al.

Attorney Docket No.: IGT1P128X2  
(formerly IGTECH.0028P)

Application No.: 09/965,786

Examiner: COBURN, CORBETT B.

Filed: September 27, 2001

Group: 3714

Title: METHOD AND APPARATUS FOR  
DIRECTING INFORMATION TO  
PARTICULAR GAME PLAYERS

Confirmation: 3692

**CERTIFICATE OF FACSIMILE TRANSMISSION**  
 I hereby certify that this correspondence is being transmitted by  
 facsimile to fax number 703-872-9306 to the U.S. Patent and  
 Trademark Office on February 3, 2005.

Signed: Susan W. Xu  
 Susan W. Xu

## AMENDMENT TRANSMITTAL

Mail Stop Amendment  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment in the above-identified application.

The fee has been calculated as shown below.

	Claims After Amendment		Highest Previously Paid For	Present Extra	Small Entity Rate Fee	Large Entity Rate Fee
Total Claims	20	MINUS	20	00	x 25 =	x 50 = 00
Independent Claims	03	MINUS	03	00	x 100 =	x 200 = 00
Multiple Dependent Claim Present and Fee Not Previously Paid					\$180.00	\$360.00
				Total	\$	\$

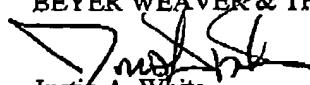
Applicant(s) hereby petition for a \_\_\_\_\_ month extension(s) of time to respond to the aforementioned Office Action.

Applicant(s) believe that no (additional) Extension of Time is required; however, if it is determined that such an extension is required, Applicant(s) hereby petition that such an extension be granted and authorize the Commissioner to charge the required fees for an Extension of Time under 37 CFR 1.136 to Deposit Account No. 500388.

Enclosed is our Check No. \_\_\_\_\_ in the amount of \$\_\_\_\_\_ to cover the additional claim fee and/or extension of time fees.

Please charge the required fees, or any additional fees required to facilitate filing the enclosed response, to Deposit Account No. 500388 (Order No. IGT1P128X2).

Respectfully submitted,  
 BEYER WEAVER & THOMAS, LLP

  
 Justin A. White  
 Reg. No. 48,883

P.O. Box 70250  
 Oakland, CA 94612-0250

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: ROWE, et al.  
 Application No.: 09/965,786  
 Filed: September 27, 2001  
 Title: METHOD AND APPARATUS FOR  
 DIRECTING INFORMATION TO  
 PARTICULAR GAME PLAYERS

Attorney Docket No.: IGT1P128X2  
 (formerly IGTECH.0028P)  
 Examiner: Coburn, Corbett B.  
 Group: 3714  
 Confirmation No.: 3692

CERTIFICATE OF FACSIMILE TRANSMISSION  
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 by facsimile to fax number 703-872-9306 of the U.S. Patent  
 and Trademark Office on February 3, 2005.

Signed: Susan W. Xu  
 Susan W. Xu

**RESPONSE TO OFFICE ACTION OF NOVEMBER 3, 2004**

Mail Stop Amendment  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

In response to the non-final Office Action dated November 3, 2004, the period of response for which extends through February 3, 2005, please amend the above-identified patent application and consider the accompanying remarks.

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper. This Listing of Claims will replace all prior versions and listings of claims in this application.

Remarks begin on page 8 of this paper.

IGT1P128X2

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